

thrapston

The magazine for Thrapston and its villages

LIFE

Media Pack

3845+
copies in circulation
every month

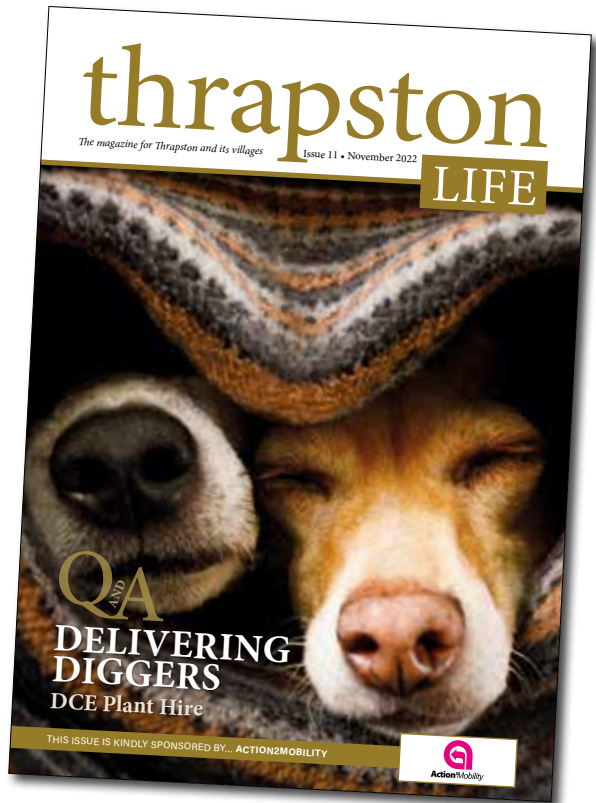
The community magazine
for Thrapston, Denford and Islip

Full colour A5 magazine including Thrapston Town Council's Newsletter,
along with local news, articles, stories and what's on...

About the magazine...

Formally known as *Jigsaw*, this magazine has been established for over 25 years and it has grown tremendously during that time!

Commencing its life as a black and white publication it certainly has come a very long way! The magazine has grown with the population of the local area, and we currently print 3,845 copies that are distributed to homes and businesses every month – with that figure increasing all of the time.



Benefits of advertising:

- Advertise directly to people in your local area
- A5 monthly publication
- Affordable and cost effective options for all budgets
- Our in-house studio can set your artwork at no extra cost
- Features on a regular basis
- Available to view online
- Discounts available for multiple bookings
- Your advert shared via @thrapstonlife Facebook page
- Distributed a week prior to the beginning of the edition month.

For example: November edition is distributed in the last week in October. This ensures you get a full month's worth of advertising.

“I absolutely love it! What a gorgeous front cover! What a really lovely magazine, so many varied aspects within it, and so beautifully presented. You all do an amazing job! Thank you all so much.”

Philippa
The Rainbow Light

Advertisement options

90mm(h) x 61mm(w)	43mm(h) x 61mm(w)
Horizontal 90mm(h) x 128.5mm(w)	
Vertical 185mm(h) x 61mm(w)	

Eighth page
£45.00

Quarter page
£60.00

Half page
£100.00

Full page
£190.00

Double page spread
£365

Trim size
210mm(h) x 148.5mm(w)

Bleed size
216mm(h) x 154.5mm(w)

PRIME POSITIONING

Sponsorship package:

Banner on the front cover & full page
on the outside back cover

210mm(h) x 148.5mm(w) **£260.00**

Cover positions

210mm(h) x 148.5mm(w) **£210.00**

No up front costs unless prepaying (see below). Subject to VAT.

DISCOUNTS AVAILABLE FOR MULTIPLE BOOKINGS

5% discount for 3 editions

10% discount for 4-7 editions

15% discount for 8-11 editions

20% discount for 12 editions

Example: Full cost for full page = £190.00,
with 20% discount = £152.00

Plus... FREE Facebook promotion included with every booking. Receive an **extra 5% discount**, if you would like to prepay for multiple bookings.

REGULAR ADVERTORIAL FEATURES!

- Combining both magazines at a special cost
- Provide your wording and image and we'll do the rest
- Single and double spaces available for a variety of budgets

TERMS & CONDITIONS

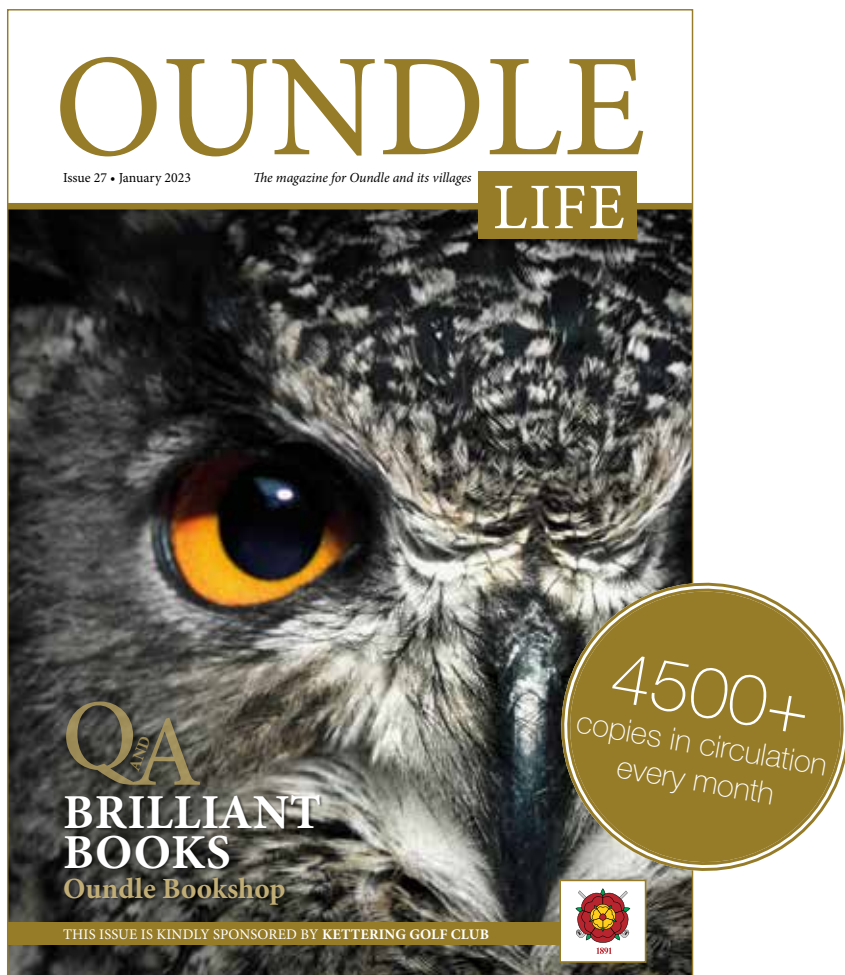
Artwork specifications: all artwork supplied by customers should be of at least a 300dpi resolution, in a PDF or JPEG format.

Cancellations: Must be made in writing 14 days prior to copy deadline. Prime page and sponsorship package cancellations must be made 28 days prior to copy deadline.

Proofing: We do not proofread unless specifically asked to do so. It is the provider's responsibility to check their copy prior to publication.



And Thrapston Life magazine isn't all we do...




OUNDLE
Issue 27 • January 2023 *The magazine for Oundle and its villages*

LIFE

QA
BRILLIANT BOOKS
Oundle Bookshop

THIS ISSUE IS KINDLY SPONSORED BY KETTERING GOLF CLUB

4500+
copies in circulation
every month



Contact Thrapston Life

01536 317000 • jayne@crestpublications.com • www.crestpublications.com

Find us on Facebook!  [@thrapstonlife](https://www.facebook.com/thrapstonlife)

OUNDLE
The magazine for Oundle and its villages
LIFE

thrapston
The magazine for Thrapston and its villages
LIFE

crest
DESIGN & PUBLISH